

**Big Carp Magazine!** *a history of excellence*

**BIG**



**MEDIA PACK 2018**

# Advertising specification and prices

Full Page (210mm x 297mm) Full Page with Bleed (216mm x 303mm)	1 Issue £400	6 Issues £350	12 Issues £300
Half Page Horizontal (180mm x 130mm) Half Page Vertical (86mm x 260mm)	1 Issue £300	6 Issues £250	12 Issues £200
Quarter Page (86mm x 130mm)	1 Issue £200	6 Issues £150	12 Issues £100
Outside Back Cover	1 Issue £600	6 Issues £550	12 Issues £500
Inside Back Cover	1 Issue £500	6 Issues £450	12 Issues £400
Inside Front Cover	1 Issue £500	6 Issues £450	12 Issues £400



## Placing your advert:

Placing your advert in Big Carp magazine has never been easier. With competitive prices and discounts on block bookings, Big Carp magazine provides you with a great platform in which to communicate with the angling community. You have the option to place a one-off advert in a specific month or to run a series of ads spanning each month of the year. You'll find all our deadlines for 2018 on the following page. So give me a call to discuss prices and bookings on **01252 373658** or go to the website [www.bigcarpmagazine.co.uk](http://www.bigcarpmagazine.co.uk) where this media pack can be downloaded.

## New advert set-up:

If you don't already have an advert then don't worry, we can design one for you free of charge. Simply tell us all your requirements and supply any photographs/logos to the address below. A proof will then be sent to you shortly after for approval. If you currently have an advert in another publication, then we are normally able to source this directly from them.

## How to supply your advert:

Existing adverts can be supplied on any data capture media or emailed to the address below.

We can accept adverts in the following formats:

- Press Quality PDF (Preferable) *Please ensure that you have included all bleeds and trim marks.*
- Quark Xpress, Adobe Indesign, Adobe Illustrator (*including ALL fonts, logos and images*)
- Photoshop PSD, JPG, EPS or TIF (*CMYK & High Resolution*)

## Where to send files or for further technical information:

F.A.O: Colin Spray, Dataset Origination Ltd, 70 Harbour Way, St Leonards-on-Sea, East Sussex TN38 8EU

Email: [bigcarpstudio@hotmail.co.uk](mailto:bigcarpstudio@hotmail.co.uk) (*Emailed files must not exceed 25mb*)



# Big Carp advertising deadlines 2018

Month	Issue No	Magazine Out	Artwork Design in by	Final Artwork in by
January 2018	<b>257</b>	Monday 20th November 2017	Tuesday 7th Nov 2017	Thursday 9th Nov 2017
February 2018	<b>258</b>	Monday 18th December 2017	Tuesday 5th Dec 2017	Thursday 7th Dec 2017
March 2018	<b>259</b>	Friday 26th January 2018	Tuesday 9th Jan 2018	Thursday 11th Jan 2018
April 2018	<b>260</b>	Friday 23rd February 2018	Tuesday 6th Feb 2018	Thursday 8th Feb 2018
May 2018	<b>261</b>	Thursday 29th March 2018	Tuesday 6th Mar 2018	Thursday 8th Mar 2018
June 2018	<b>262</b>	Friday 27th April 2018	Tuesday 10th April 2018	Thursday 12th April 2018
July 2018	<b>263</b>	Friday 25th May 2018	Tuesday 8th May 2018	Thursday 10th May 2018
August 2017	<b>264</b>	Friday 29th June 2018	Tuesday 12th June 2018	Thursday 14th June 2018
September 2018	<b>265</b>	Friday 27th July 2018	Tuesday 10th July 2018	Thursday 12th July 2018
October 2018	<b>266</b>	Friday 21st August 2018	Tuesday 7th Aug 2018	Thursday 9th Aug 2018
November 2018	<b>267</b>	Friday 28th September 2018	Tuesday 11th Sept 2018	Thursday 13th Sept 2018
December 2018	<b>268</b>	Friday 26th October 2018	Tuesday 9th Oct 2018	Thursday 11th Oct 2018
January 2019	<b>269</b>	Friday 30th November 2018	Tuesday 13th Nov 2018	Thursday 15th Nov 2018
February 2019	<b>270</b>	Friday 28th December 2018	Tuesday 4th Dec 2018	Thursday 6th Dec 2018